



**For Immediate Release**  
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## **Park City Credit Union CEO Val Mindak Inducted into Legends of the Movement by Wisconsin Credit Union Foundation**

MERRILL, WISC. —Park City Credit Union is proud to announce that its President and CEO, Val Mindak, has been inducted into the Legends of the Movement, a prestigious honor established by the Wisconsin Credit Union Foundation in 2024. This recognition celebrates individuals whose visionary leadership and unwavering dedication have left a lasting impact on the Credit Union Movement in Wisconsin and beyond.

With more than four decades of service to the credit union industry, Val Mindak has spent the last sixteen years at the helm of Park City Credit Union. Under her leadership, the credit union has grown rapidly, serving over 25,000 member-owners with a focus on innovation, digital transformation, and exceptional member service. Her efforts have earned Park City a 5-Star Rating from BauerFinancial, a spot among Newsweek's top 250 regional banks and credit unions nationwide, and a "Great Place to Work" certification in 2025.



Beyond her role at Park City, Mindak has been a tireless advocate for credit unions at both the state and national levels. She currently serves as Chair of the Board for Corporate Central Credit Union and has previously chaired The League's Board of Directors, Services Corporation, and Government Affairs Committee. Her influence also extends to national policy, having served on the Federal Reserve's Ninth District Advisory Council and currently contributing to America's Credit Unions Examination & Supervision Subcommittee.

A passionate mentor and champion for the next generation, Mindak has played a pivotal role in developing young professionals and advancing women's leadership within the credit union space. Her commitment to education and empowerment is reflected in her support for numerous leadership initiatives and industry events.

Mindak's professional excellence is further underscored by her Certified Chief Executive (CCE) designation, the highest designation within our industry with certifications from Cornell, Darden, and Wharton colleges, and was selected to join the CEO 40 Group, which recognizes strategic and innovative leadership talent across the United States.

"Val's legacy is one of innovation, advocacy, and heart," said Tiki Krueger-Boehm, Director of Community Engagement at Park City Credit Union. "Her induction into the Legends of the Movement is a fitting tribute to a career defined by service, vision, and an unwavering belief in the power of people helping people."

### **About Park City Credit Union:**

Park City Credit Union is a member-owned financial cooperative providing financial services to over 24,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor, Vilas, Wood, or Portage counties. To find out more visit us at [www.parkcitycu.org](http://www.parkcitycu.org). Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua and Rhinelander.