

December 7, 2019

## Park City Receives Dementia Friendly Certification

**MERRILL, WISC.** – In the Northwoods area – just like many regions across the country – there’s an increase in the percentage of older adults. One in 10 people over the age of 65 has Alzheimer’s Disease or other forms of dementia.

This is why Park City Credit Union’s recent certification as being Dementia Friendly is so important. Of those living with dementia, 70% are active in the community.

As a Dementia Friendly institution, Park City is equipped to serve people with memory loss and their families. The certification was granted by The Aging and Disability Resource Center of Central Wisconsin.



“During this process, we learned about the social stigma associated with memory loss, and how we can promote a sense of independence and be more supportive,” said Park City CEO Val Mindak. “By being more dementia aware, our community becomes stronger. I encourage other businesses and organizations to do the same.”

*Pictured: Employees of Park City Credit Union completed the Dementia Friendly certification awarded by The Aging and Disability Resource Center of Central Wisconsin.*

###

### About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 20,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at [www.parkcitycu.org](http://www.parkcitycu.org). Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua, Rhinelander, inside Trigs in Tomahawk, and in Dave’s County Market in Merrill.