



Celebrating Life. Celebrating You.™

For Immediate Release
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Park City Reports Strong Performance at Annual Meeting

MERRILL, WISC. – At its 80th Annual Meeting last week, Park City Credit Union reported growth in almost every key area in 2018.

“Looking back at 2018, it was a year of bringing people together and building relationships,” said Park City chief executive Val Mindak. “We took the time to define our vision, learn what our members really want, and prioritize what matters.”

Year-to-year loan growth rose 25.3% compared to 5.6% reported the previous period. Meanwhile, member deposits ended strong with \$171 million, which was an increase of \$16.5 million, or 10.7% from the prior year. For 2018, Park City reported \$216.4 million in total assets.

In August 2018, the credit union opened a new 26,000-square-foot headquarters at the southeast corner of Highway 64 and Pine Ridge Avenue in Merrill. Inside is a 100+ seat community room, a mortgage center, an investment center and the second location of First Street Coffee Station.

Meanwhile, with one of the best checking accounts in the Northwoods Area, paying 4.00% APY*, Park City announced \$107,000 in rewards and \$29,500 in ATM fee refunds. The credit union is also having a major impact in the Northwoods Area, reporting more than 100 random acts of kindness through its Park City Cares program. At the annual meeting, in lieu of a floral display, the credit union donated a total of \$400 to four charities in Merrill, Minocqua, Tomahawk and Rhinelander.

Park City has been serving its members since 1938,” Mindak said. “We are proud of our history, and as we move into 2019, we will stay committed to providing the very best for our members.

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**APY = Annual Percentage Yield. Account approval, qualifications, limits and other requirements apply. Contact Park City Credit Union for additional information and details. Federally insured by NCUA.*





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About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 20,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at www.parkcitycu.org. Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua, Rhinelander, inside Trigs in Tomahawk, and in Dave's County Market in Merrill.