

Celebrate International Credit Union Day

Merrill, WI — On Oct. 21, credit union members around the world celebrated International Credit Union Day, an event to commemorate the credit union movement's history and achievements.



In honor of this special day, Park City Credit Union celebrated for an entire week with special offers, treats, and theme-day celebrations.

It started with co-sponsorship of Disco Cures Cancer on October 15th. Employees wore their best 70's attire to work that day prompting numerous comments from unsuspecting members.

On Saturday the 16th, Minocqua staff participated in Zoo Boo at Wildwood Park, followed by Purple Day on Monday with cupcakes served in the Merrill lobby, and various other treats in Tomahawk, Minocqua, and Rhinelander. Tuesday was Wacky Sunglasses Day, followed by Hawaiian Day on Wednesday with special prizes at the Merrill High School branch, and a mayoral proclamation.



Thursday was Wacky Hat Day with brats and hot dogs served free to members, including window service at the drive-up. The fun wrapped up on Friday the 22nd with Team Colors Day, which saw employees dress to support their favorite sports teams. Numerous members using the drive-up on Friday were also offered a free windshield wash.

Credit unions are not-for-profit financial cooperatives that provide an effective and viable alternative to for-profit financial institutions for more than 186 million members in 97 countries worldwide. They exist to serve their members, providing a safe place to save money and access affordable loans.



Locally, Park City Credit Union is over \$133 million in assets, and serves more than 22,000 individuals who live or work in Lincoln, Oneida, Vilas, Iron, Price, Taylor, and Marathon Counties, as well as parts of Langlade County.

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. This year's theme – *Local. Trusted. Serving you.* – underlines Park City Credit Union's commitment to Northcentral Wisconsin, and trustworthy member service that credit unions today embody.

Credit unions are recognized as a force for positive economic and social change and have provided significant social and economic value in both developed and emerging nations. International Credit Union Day was sponsored by World Council of Credit Unions (WOCCU), the international trade association and development agency for credit unions worldwide, and Credit Union National Association (CUNA), the premier trade association for credit unions in the United States.

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